

**W9. place-shaping: the impact of the cultural economy** – exploring the ways culture, tourism and sport contribute to the thriving local communities theme of the LGA's People and Places agenda.

**W10. the bigger picture (walking tour)** – this tour will look at the pivotal role played by the visual arts in the regeneration of the city, including a visit to the Millenium Galleries and the beautiful Graves Art Gallery.

4.45 – 6.00  
CLOA Members meeting



7.15 tbc  
Civic Reception in Reception Suite, Sheffield Town Hall hosted by the Lord Mayor of Sheffield, *Cllr Mrs Jackie Drayton*



8.15 tbc  
Conference dinner in Cutlers Hall

## Day 2 – Thursday 22 March

9.15 – 12.30/12.45  
**Study Tours**



**ST1. lighting the flame** – Sheffield is world renowned for its first class sporting facilities in the Lower Don Valley which have had a huge regenerative and economic impact – English Institute of Sport, Don Valley Stadium, Ponds Forge, Hallam FM Arena and Ice Sheffield. Find out how they are being used not only by local people but also for major sporting and sports industry events.

**ST2. hitting the jackpot** – We all know about the cultural assets that Lottery Funding can help provide, but do they really contribute to regeneration? This tour looks at the “softer regeneration” that springs from revitalised cultural assets and will include a visit to the recently refurbished Weston Park Museum, the Heritage Lottery project in the adjoining park and the Botanical Gardens lottery funded restoration project.

**ST3. scaling the Peaks** – much more than simply sight seeing, this tour will visit Peak District locations where small scale joint projects make a big difference to the local economy by stimulating or enhancing tourism. Looking at how local government, the National Parks Authority and the community work together for the benefit of the local community

**ST4. forging ahead** – Sheffield is an industrial city with a fascinating past and, whilst the industrial footprint has shrunk, this has left the city with a rich legacy. This tour will explore how potentially derelict and obsolete assets can be turned into tools for regeneration, visiting Kelham Island Industrial Museum, and Magna, where a former steel works has been turned into a successful family visitor attraction.

**ST5. an engine for growth (walking tour)** – Delegates will walk and tour the developing Cultural Industries Quarter, home to the largest cluster of Creative and Digital (CDI) businesses in Yorkshire. The tour will highlight the physical and economic regeneration of this cluster, which is a key priority for the City's future prosperity and for Sheffield's strategy in forming a vibrant, prosperous and leading European City.

12.30 – 1.30  
Lunch

1.30 – 2.00  
**Plenary 5: tbc**

2.00 – 3.00  
**Workshop session 3: inspiring people – empowering and involving communities.**

**W11. cultural pathfinders: a lesson learned** – the first-hand experiences of cultural pathfinders and the innovative ways they have empowered communities, and also early findings and key messages from the DCMS evaluation now well under way.

**W12. Sport England: community empowerment through sport** – this inter-active workshop will showcase the place shaping value of sport and discuss emerging issues from the White Paper with regard to how the community can be empowered through sport. Topics include community cohesion and community ownership of assets

**W13. reaching out through culture** – this workshop will explore the positive impact that cultural services can have on community social cohesion through engaging the hard to reach in innovative ways.

3.00 – 4.00  
**Plenary 6: Panel Session**  
*Derrick Anderson CBE, Chief Executive, London Borough of Lambeth & Board Member Sport England, London Region*  
*Other panel members tbc*

